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THE TARA PROMISE

We promise to use the highest quality materials and processes to make our products more durable and longer-lasting. We promise to produce the best fitting liner possible, fitting even the most complicated pool shapes. We promise to deliver our pool liners and covers in the fastest turnaround times of our industry without sacrificing the quality of the product. We stand behind these promises because they have made our company successful and they are what our customers deserve. That is the Tara Promise.

“Our vinyl pool liners are designed and built with the same quality and attention to detail that we would want in our own pool.”

Tara Furlough
CEO Tara Pool and Outdoor Products
CONSIDERATIONS

Selecting your pool’s liner is your chance to determine the look of your whole backyard. The liner is the most visible element in your pool. Tara offers a wide variety of patterns and options that allow you to customize your liner, to fit your pool and how you use it.

WATER COLOR

When choosing a liner it helps to decide how you would like the water to look. The floor of the pool is the most important factor in creating the water color. That’s why selecting the floor pattern is a good place to start your pattern selection. We’ve separated our patterns into four general categories based on the color of water that each will typically produce. These categories are only approximate and colors can be very different based on the conditions.
ENVIRONMENT

There are several other factors that will determine how the water looks in your pool. The time of day, the depth of the pool and the surroundings can all affect the water color. It helps to take these factors into consideration when choosing your liner. You can see below, how each of the patterns can look quite different based on the environment. Since these factors are different for every pool, your pool’s water color will be completely unique.

**Time of Day** - These three photos show how the same liner pattern can look different in different environments. Here the main difference is the time of day.

**Depth** - Notice how different the water color looks as the pool gets deeper.

**Surroundings** - Colors in the environment can also influence the water color. These photos show our Cheyenne pattern.

Morning  
Noon  
Evening

Deepest  
Shallow  
Deeper

No Greenery  
Lots of Greenery
Our new Tranquility line of patterns is a selection of designs that are fresh, modern and invigorating. Each of these boutique patterns was inspired by optimism, wellness and simplicity. Bring calm, soothing order to your pool with the luxurious aesthetic of Enchanted, Oasis or Serenity. Create a refreshing oasis to restore your peace with the organic, natural design of Sapphire, Moonstone or Aquamarine. The destination of your dreams is your own backyard with our Tranquility line of patterns.
Three of our Tranquility patterns feature Shimmertone inks. Shimmertone is a dazzling, light reflecting premium ink that adds an element of sparkle to your pool liner. Formulated by experts, shimmertone is designed for peak performance and a remarkable look like no other. Shimmertone creates a jewel-like surface that dances when the sunlight hits.
Our original Shimmertone pattern, Sapphire was added last year. We included it in our Tranquility line because it is a pattern that challenges the perception of how a vinyl liner should look. Sapphire creates sparkle in a pool thanks to the design of the pattern and the use of Shimmertone inks which reflect the light in a whole new way. The glimmering jewel-like stones capture your eye and your imagination.

**SAPPHIRE**

- **Thickness:** 20 mil Wall / 20 mil Floor
- **Upgrade:** SureStep Textured Surface Vinyl
- **Water Color:** Deep Blue Water Color
- **Style:** Contemporary
- **Shimmertone Up-charge Applies**

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
AQUAMARINE

Design your personal paradise with the enchanting beauty of our new Aquamarine pool liner. Transcend the everyday and surround yourself in luxury. The refreshing array of green and blue stones in this design are enhanced by streaks of luminous gold. Enhanced with our captivating Shimmertone inks, the dazzling effect of this pattern will take your breath away.

AQUAMARINE

**Thickness:** 20 mil Wall / 20 mil Floor  
**Upgrade:** SureStep Textured Surface Vinyl  
**Water Color:** Deep Turquoise Water Color  
**Style:** Contemporary  
**Shimmertone Up-charge Applies**

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We have compiled an array of the world’s most dynamic and engaging patterns, featuring the pinnacle of design and technology. Our new Moonstone pattern is a perfect example. The intricate design of these individually crafted stones is enhanced with our light reflecting Shimmertone inks. Each time you view it will be unique.

**MOONSTONE**

**MOONSTONE / Exclusive**

- **Thickness:** 20 mil Wall / 20 mil Floor
- **Upgrade:** SureStep Textured Surface Vinyl
- **Water Color:** Light Blue Water Color
- **Style:** Contemporary
- **Shimmertone Up-charge Applies**

Patterns marked Exclusive are designs that are unique to Tara. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
Create a dreamlike experience in your backyard with our spellbinding new Enchanted pattern. Designed to enhance the atmospheric beauty of your pool with deep emerald greens, cool turquoise and sapphire colors. The contemporary design of the horizontal glazed tile border frames a captivating floor of jewel-like glass hexagon tiles. The contrasting tones of these individually designed tiles create a shimmering turquoise colored water.

**ENCHANTED / Exclusive**

- **Thickness:** 20 mil Wall / 20 mil Floor
- **Upgrade:** SureStep Textured Surface Vinyl
- **Water Color:** Deep Turquoise
- **Style:** Contemporary
OASIS

Elevate your backyard with the sublime beauty of our new Oasis pattern. Your Oasis pool finish will be a retreat to relax and re-energize. Subtle neutral toned hexagonal tiles create a spa-like atmosphere. The understated 4-1/2 inch marble tile border is the perfect complement to this luxurious pattern.

OASIS / Exclusive

Thickness: 20 mil Wall / 20 mil Floor
Upgrade: SureStep Textured Surface Vinyl
Water Color: Aqua Water Color
Style: Contemporary
Find your center and live in the moment with our Serenity pattern. Draw inspiration from the sparkling glass tiles that border a simple and refined aggregate design floor. Serenity creates a peaceful retreat where you can escape, relax and recharge.

**SERENITY / Exclusive**

**Thickness:** 20 mil Wall / 20 mil Floor  
**Upgrade:** SureStep Textured Surface Vinyl  
**Water Color:** Light Blue Water Color  
**Style:** Contemporary
RIO

Our Rio pattern was designed for those who want to stand out from the crowd. This bold and vivid pattern sets the stage for fun and entertainment. The brilliant teal terrazzo floor creates a dazzling aquamarine water color, like the paradise of your dreams. A fabulous glass-like border of flowing waves and phosphorescent colors adds flair and energy to this dynamic pattern.

RIO

**Thickness:** 20 mil Wall / 20 mil Floor  
**Upgrade:** SureStep Textured Surface Vinyl  
**Water Color:** Deep Turquoise Water Color  
**Style:** Transitional
ST. AUGUSTINE
Create beautiful memories in a pool designed to suit your unique style. Our St. Augustine pattern is the perfect look for a backyard getaway. The cool grays and blues of this mosaic tile pattern create a refreshing water color. Enjoy your personal escape from the outside world in the comfort and security of your own backyard.

ST. AUGUSTINE
Thickness: 20 mil Wall / 20 mil Floor
Upgrade: SureStep Textured Surface Vinyl
Water Color: Light Blue Water Color
Style: Traditional
THE CLASSIC COLLECTION

Our Classic collection of patterns features only the most desirable choices of colors and styles. Through trial and experience, we’ve learned which patterns look best in a pool. We only select designs that meet our highest standards. This ensures, the pattern you select will look just as beautiful in your pool as it does in a brochure or showroom.

Our Classic Collection patterns come in four styles of floor designs. Choose the sparkling water inspired Reflections, the simple Pebble themes, the dynamic Mosaic motifs or the refined and elegant Stone inspirations.
STONE

PEBBLES

Ocean Wave
A popular design for years, the water reflection inspired floor pattern is a mainstay of liner designs. Shown here in both light blue and brilliant blue combinations. These designs comprise some of our most popular and enduring designs.

**REFLECTIONS**

**CAMBRIA**  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Light Blue Water Color  
Traditional Style

**LOTUS / Exclusive**  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Light Blue Water Color  
Traditional Style

**GEORGETOWN / Exclusive**  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Deep Blue Water Color  
Traditional Style

**NAVARRE**  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Deep Blue Water Color  
Transitional Style

**PORT ROYAL / Exclusive**  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Deep Blue Water Color  
Transitional Style

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MOSAICS

Mosaic tiles have always been used to decorate the surface of pools. The simple arrangement of small tiles that vary in color, tone and texture creates a glistening appearance in the water. With designs that range from classic and timeless to bold and contemporary, these mosaic floor designs bring life and energy to your pool.
BEALE STREET / Exclusive
20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Transitional Style

ST. JOHN’S BAY / Exclusive
20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Contemporary Style

CHEYENNE / Exclusive
20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Transitional Style

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Classic Collection

MOSAICS

EMERALD BAY / Exclusive

20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Contemporary Style

Photograph Courtesy of Mr. Pool in Montgomery, AL

Photograph Courtesy of Mr. Pool in Garden City, KS

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**FORT WALTON BEACH**

20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Transitional Style

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
STONE

Enduring, classic and timeless our next series of patterns use stone as the inspiration for the floor pattern. Whether it’s the simple soothing of grains of texture found in limestone or the captivating and dramatic veins of granite and marble, these patterns create pools of distinction and elegance.

OCEAN WAVE / Exclusive
20 & 27 mil Wall / 20 & 27 mil Floor
Available in SureStep
Deep Blue Water Color
Traditional Style
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Classic Collection

PEBBLES

Nature is the primary inspiration for our collection of pebble floor designs. These patterns combine neutral tones with splashes of blue to create a clean, clear water that is reminiscent of the beach. The subtle variation in dark and light tinted stones provides sparkle and interest.

CASCADe CREEK
20 mil Wall / 20 mil Floor
Available in SureStep
Aqua Water Color
Rustic Style

SHOAL CREEK
20 mil Wall / 20 mil Floor
Available in SureStep
Aqua Water Color
Contemporary Style

VALENCIA
20 mil Wall / 20 mil Floor
Available in SureStep
Aqua Water Color
Traditional Style

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
PAINTROCK / Exclusive
20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Rustic Style

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PERSONALIZE

Vinyl liners can be customized in a number of ways that can make your pool unlike any other. Options range from removing the border to adding textured surfaces to high-traffic areas. Not only can you create a truly unique look for your pool, you can enhance the functionality as well.
BORDERLESS

Create a sophisticated look for your pool with the sophisticated refinement of a borderless pattern. The patterns below are designed to create a strong visual statement, both above and below the waterline, making a border unnecessary. These innovative, contemporary designs harmonize your backyard. Choose one of our borderless patterns to achieve this look or request the No-Tile option for any pattern in our collection. For a modest up-charge we can remove the border from any pattern you prefer.

*An up-charge applies for Aquamarine, Moonstone and Sapphire.
Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
COBBLESTONE
A NEW SURESTEP COLLECTION

New for 2021, accentuate the beauty of your stairs and other vinyl covered features with our bold and dramatic new CobbleStone SureStep textured surface patterns. These two patterns help differentiate the entrance to the pool making it safer and more eye-catching. Each pattern was designed using a neutral color palette that will complement nearly any pattern in our collection. If you prefer a continuous, all over look for your pool liner, you can order SureStep in any pattern in our collection. It not only provides grip, it is a comfortable and tactile surface under your feet.

Tan Cobble

TAN COBBLE / Exclusive
27 mil SureStep Only
Aqua Water Color
Contemporary Style

Gray Cobble

GRAY COBBLE / Exclusive
27 mil SureStep Only
Light Blue Water Color
Contemporary Style
SURESTEP PATTERNS

- Aquamarine
- Beale Street
- Cambria
- Cascade Creek
- Cheyenne
- Emerald Bay
- Enchanted
- Fort Walton Beach
- Georgetown
- Hampton
- Moonstone
- Oasis
- Ocean Wave
- Paintrock
- Rio
- Sapphire
- Serenity
- Shell Island

*An up-charge applies for SureStep textured surface patterns. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
Take the guesswork out of choosing the perfect liner pattern. Our new Envision pool designer takes you from inspiration to realization. Select any pattern from our collection and see how it looks in a real pool. With over twenty six patterns to choose from, including seven incredible new designs, you can choose the perfect pattern quickly and easily.

Try each pattern out in different pool shapes and see overhead and closeup views of your different pool and pattern selections.
Compare how your pattern choice looks with various styles and colors of pool deck, to get just the right match for your backyard. Then, top it off with a custom-fit, Tara safety cover in any color of Mesh, HD Mesh or Solid fabric.

Visit the all new www.tarapools.com or scan the QR code below to try Envision and start your pattern selection today.
2021 PATTERN COLLECTION

Our 2021 collection of patterns is our most dynamic and exciting collection to date. We have added 7 new patterns that expand our palette of colors, textures and designs. These patterns draw inspiration from the most sophisticated and artistic pools. Enhance the beauty of your backyard with the quality, precision and design of Tara.

Aquamarine

Enchanted / Exclusive

Rio

Moonstone / Exclusive

Serenity / Exclusive

Oasis / Exclusive

St. Augustine

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<table>
<thead>
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<th>Pattern</th>
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<td>Cascade Creek</td>
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<td>Valencia</td>
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</tbody>
</table>

20 mil wall and 20 mil floor is the standard thickness and provides the best fit for maximum lifespan.

27 mil wall and 20 mil floor is thicker in the wall for added puncture resistance.

27 mil wall and 20 mil floor is primarily for pools with rough or abrasive surfaces.

27 mil wall and 20 mil floor is the standard thickness and provides the best fit for maximum lifespan.

Patterns highlighted with this color box tend to give the pool a deep blue water color.

Patterns highlighted with this color box tend to give the pool a light to medium blue water color.

Patterns highlighted with this color box tend to give the pool an aqua or greenish-blue water color.

Patterns highlighted with this color box tend to give the pool a deep turquoise to deep blue water color.

Patterns marked Exclusive are designs that are unique to Tara. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
Safety Covers

The best way to ensure a long life for your pool is with a Tara safety cover. A safety cover will keep your pool protected whenever it is not in use. When your pool is covered it prevents the damage caused by sun exposure and wind blown debris. Tara safety covers also provide your family and pets with the best protection from accidental drowning. Ask your pool dealer about adding a Tara Mesh, HD Mesh or Solid safety cover to your pool.

Visit www.tarapools.com/safety-covers to learn more about the benefits of a Tara safety cover.